



EARTH  
GUARDIANS

# 2019 IMPACT REPORT



---

3980 Broadway #103-229  
Boulder, CO 80304

[www.earthguardians.org](http://www.earthguardians.org)  
[reachout@earthguardians.org](mailto:reachout@earthguardians.org)

# KEY CREW UPDATES

**264**  
CREWS

Over the past three years, Earth Guardians expanded from 50 to 264 on-the-ground youth crews, all creating tangible change within their communities in over 50 countries.

**\$30K**  
GRANTED

Earth Guardians granted over \$30K to crews in 2019, with a goal of tripling that amount in 2020.

## MEXICO

Earth Guardians Mexico expanded to multiple states within the Mexican Republic, including: Tamaulipas, San Luis Potosi, Michoacán, Morelia, Tijuana, Queretaro, and State of Mexico.

The Earth Guardians Regional Director from Mexico also assisted with launching crews in Peru, France, and Canada.

## AFRICA

Earth Guardians Africa has received official recognition by the Togense government and grown from 7 countries to 18 African countries. They are on target to become the first Earth Guardian Continent by the end of 2020.

Working with very little funding, they have brought communities together to plant over 40,000 trees and educated 4,000 Youth Climate Ambassadors.

## BHUTAN

Earth Guardians Bhutan are working with thousands of students to educate on environmental and climate issues. They initiated a cleaning program on a college campus, starting where they are to instill a sense of pride and clean up their own grounds and planted thousands of trees.

They continue to raise awareness through publishing monthly articles and planning community campus actions.

## INDIA

Earth Guardians India reached 5,000 youth and 10,000 women through different peace and human rights education projects.

They planted 4,000 trees in schools and villages, as well as a mangrove forest in Chilika lagoon areas.

They also reached 5,000+ young students with climate education.



# EDUCATION

Presented climate education and lesson plans in over 20,000 schools, reaching half a million students for the full month of February.

The first Indigenous Youth Leadership Training was held in-person for 42 Native youth at Eureka Springs, Arkansas at Good Medicine Camp, Osage Territory focused on environmental justice, climate action plans and decolonization in partnership with Indigenous Environmental Network, American Indian Movement, and International Indigenous Youth Council.



# SOCIAL MEDIA

53 MILLION PEOPLE

reached via Facebook, YouTube, Instagram, Twitter, and mainstream media



# EARTHTRACKS APP

We developed a cutting-edge app called EarthTracks, which offers gamified challenges to tens and thousands of people worldwide to make small individual behavioral shifts that result in a massive impact on climate change.

Acting like a fitbit for the planet, EarthTracks aggregates data about our personal and collective impact, and educates people on how we can all reduce our personal footprint on a day-to-day basis.

# CIVIC ENGAGEMENT & LAWSUITS

Earth Guardians is the only organizational plaintiff in the landmark constitutional climate lawsuit, called *Juliana v. U.S.*

Though the hearing was postponed, they gathered and organized marches across the country while they again wait for a trial date.



*JULIANA V. UNITED STATES YOUTH PLAINTIFFS*

# RYSE COUNCIL

Earth Guardians International RYSE Council made a splash in their first official year as a council.

From their respective corners of the world, they mobilized to launch the digital 'ExSTRAWdinary Art Exhibition' to raise awareness about the ocean plastic pollution epidemic, specifically focusing on single-use plastic straws. Youth from 14 countries participated.



*INTERNATIONAL RYSE COUNCIL*